

For Immediate Release:

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SIGVARIS Announces a New Compression Sock Tough Enough to Tackle the Outdoors – Merino Outdoor Wool Socks

In the United States, SIGVARIS Sports is launching a new product designed to take outdoor adventures to the next level.

PEACHTREE CITY, GA (Oct. 1, 2012) – SIGVARIS' newest sports socks are the ideal compression socks for active people who enjoy the outdoors. Constructed with Australian Merino Wool, these socks are soft, comfortable and itch-free, making SIGVARIS Merino Outdoor Wool Socks the perfect socks for those who love the great outdoors.



The SIGVARIS Merino Outdoor Wool Socks provide "True Graduated Compression." The sock is tightest at the ankle and decreases in pressure going up the leg to help improve circulation and increase energy levels, while helping to prevent delayed onset leg muscle soreness.

SIGVARIS Merino Outdoor Wool Socks feature a cushioned padded sole to keep feet blister free, moisture-wicking properties to keep feet dry and prevent hypothermia, and mesh flex-zones to provide ventilation. This new sock is available in a 15-20mmHg and a 20-30mmHg medical grade compression level.

The launch of Merino Outdoor Wool Socks marks the latest addition to the company's commitment of providing graduated compression technology to active individuals worldwide.

When blood is properly circulated, it provides much-needed oxygen and nutrients to tired muscles that have been, or are being, deprived during a workout. Unlike the SIGVARIS Sports products, many compression socks and sleeves do not feature "True Graduated Compression."

In the United States, SIGVARIS Sports products are rapidly gaining popularity among runners, athletes, and triathletes. To learn more about our sports line, visit: <http://www.sigvarisusa.com> or on facebook at: <http://www.facebook.com/SigvarisSportsUSA>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS Medical, SIGVARIS Well Being and SIGVARIS Sports. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisusa.com. SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.